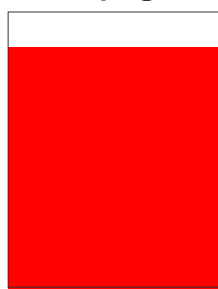


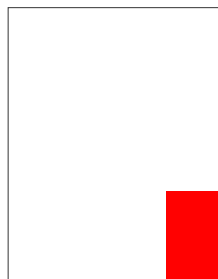
Prima pagină



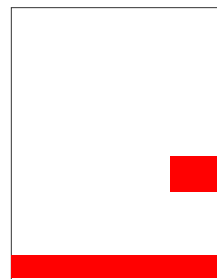
1/1 pag
(27 x 32,5)
color: 15000



1/4 pag
(27 x 8)
color: 5500

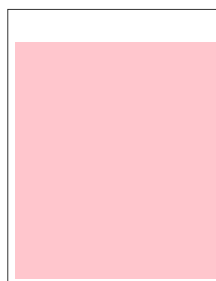


1/8 pag
(8,68 x 12,6)
color: 3300



1/16 pag
(8,68x6,3 sau 27x2)
color: 2100

Supliment TV



Coperta 1
(18,7 x 23)
color: 5900



Coperta 4
(18,7 x 25)
color: 2900

Contact:

Peter Kurjatko

T:0721-334.108,

marketing@

nyugatijelen.com

Rate Card valabil din 01.11.2015.
Tarifele sunt în RON și NU includ TVA

Condiții predare machete

Pdf, Id, TIFF A/N sau color CMYK.

Rezoluție 300 dpi.

INSERTURI

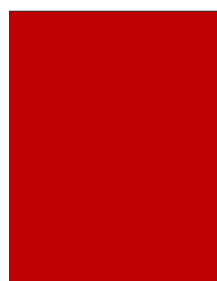
Rezervări cu 5 zile înainte de data inserției.

Format maxim: A4, 8 pagini, hârtie SC56

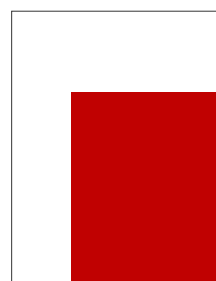
Tarife inserturi / ediție integrală sau parțială:

- pe tot tirajul, 11800 buc = 5500 RON + TVA
- pe tiraj Arad, 5500 buc = 3500 RON + TVA
- pe tiraj Timis, 3800 buc = 2500 RON + TVA
- pe tiraj Hunedoara, 1250 buc = 1250 RON + TVA
- pe tiraj Alba, 1100 buc = 1100 RON + TVA
- pe tiraj Caras, 150 buc = 250 RON + TVA

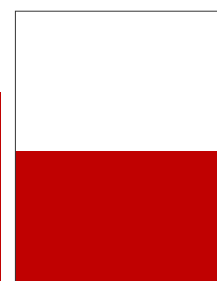
Pagini redacționale



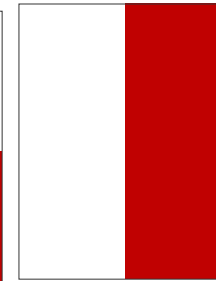
1/1 pag
(27 x 36)
color: 8500
alb/negru: 5900



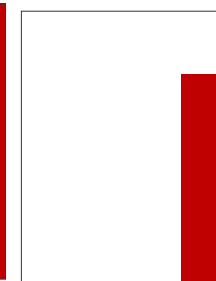
Junior page
(22,42 x 24)
color: 5500
alb/negru: 3700



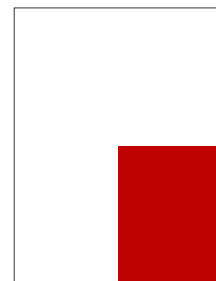
1/2 pag
(27 x 18)
color: 4900
alb/negru: 3300



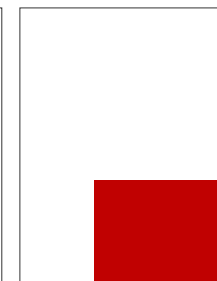
1/2 pag
(13,26 x 36)
color: 4900
alb/negru: 3300



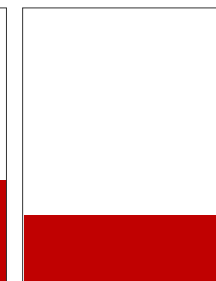
1/4 pag
(8,68 X 27)
color: 2800
alb/negru: 1900



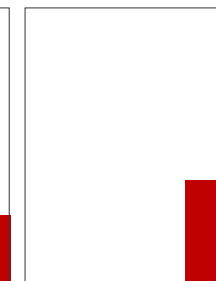
1/4 pag
(13,26 x 18)
color: 2800
alb/negru: 1900



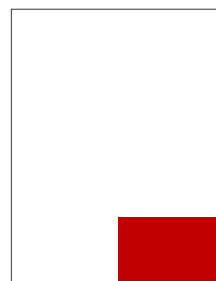
1/4 pag
(17,84 x 13,3)
color: 2800
alb/negru: 1900



1/4 pag
(27 x 9)
color: 2800
alb/negru: 1900



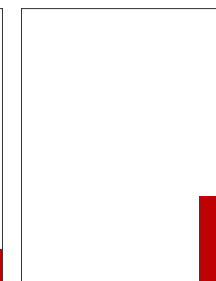
1/8 pag
(8,68 x 13,5)
color: 1600
alb/negru: 1200



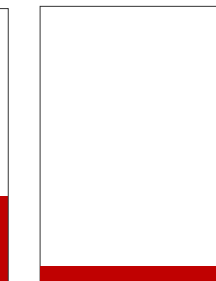
1/8 pag
(13,26 x 9)
color: 1600
alb/negru: 1200



1/16 pag
(8,68 x 6,75)
color: 950
alb/negru: 750



1/16 pag
(4,1 x 14,3)
color: 950
alb/negru: 750



1/16 pag
(27 x 2,25)
color: 950
alb/negru: 750